



Kathryn Sias

Search Engine Optimization Expert

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Areas of Interest

- Search engine marketing
- Digital marketing management
- Branding and Identity strategy
- Market and consumer intelligence

Skills

- Microsoft Office: Word, Excel, PowerPoint, Access, and Outlook, Adobe Photoshop, Mac/Windows PC. Can navigate any software, CRM, or Sales Management programs including Pipedrive, Inside Sales, Mailchimp, and a host of proprietary marketing and analytics tools.
- Search engine optimization expert with proven results in white-hat only methods, strategic planning, and an award winning project management system for real-time tracking. I can work hourly or on a fixed rate budget.

Press accomplishments

Radio interview - Interviewed as an expert seo consultant on the topic of white hat seo marketing

Televised evening news with Elizabeth Hoffman of KRCC 13 News See press here:

<https://www.facebook.com/kathryn.lutman.5/posts/1077656455623706>

Tell me about your project

So that it can be managed to perfection. Call 813-703-5693 now to speak with Kathryn

Just a few of my projects

My portfolio is extensive and goes back an entire 35 years. Please contact me for a personal consultation. I have limited amount of hours remaining for new clients, so call now.



Frattoys.com



Blueprint Mobile Marketing

Summary

Talented marketing strategist with expertise formulating fully integrated marketing for any online business. Offering over 35+ years experience in various management and marketing positions, translating business initiatives and well planned marketing strategies into client growth using digital marketing, working as an expert search engine optimization expert since 2008.

Solid knowledge of business and management at the executive level. Distinguished background, having served hundred's of clients with few complaint, this professional is soft-spoken yet driven for the success of each client and is seriously dedicated to the research and vision of her search engine optimization profession.

Core Competencies

- Digital Delivery Management
- Lead Generation Expert
- Virtual Sales Leadership
- Integrated Marketing
- Email Marketing
- Mobile Applications
- LiveChat
- Social Media
- Customer Relationship Management
- SEO, SEM & Web Services & Analytics
- Direct mail marketing
- Campaign Development and implementation
- Market & Consumer Intelligence
- Team Leadership
- Brand Management
- Online Reputation Management
- Talent Acquisition/Development
- Inside / Outside Sales

Current Clients

At present time I can obtain up to 4 additional part-time client projects. Current clients include:

Tranquil Blue: Digital Exec for a premiere web design agency in Tampa, Tranquil Blue. Included project management for every client, including high pressure, high profile clients, and various in house SEO projects. Requires a keen sense of organization and professional management. Sales <http://www.tranquilblue.com>

Blueprint Mobile Marketing Digital Exec and administrative assistant to CEO, Lance Wilson a professional, ethical business man with a solid reputation. Assisting in building a brand and a solid SEO presence in Alabama please visit: <http://www.blueprintmm.com>

Get a free website analysis today

Call 813-703-5693 today or email: marketingclearwater.com@gmail.com now for a no cost, website analysis today that includes a truly manual report of what you could do to grow your online business, guaranteed.

What is search engine optimization

It isn't enough to build a website. You have to be found in google, and other search engine searches if you want to grow your business. Search engine optimization is a technical yet creative industry whereby carefully planned strategies must be applied, to make your business stand out among the rest. Getting to page one for a single term can reap huge profits. Take for instance, a company I've worked with for years, Classic Buildings. We built the site, optimized it and now 9 years later the revenue generated through internet marketing is 27% of the gross profit. Search engine

Onsite SEO for large legal firm, Orlando, Florida

Yes, for one of biggest firms in Orlando. I was contracted, white label to do his on-site SEO to perfection.

Onsite SEO for Major South Florida Bank

Please contact me for more information: 813-703-5693

optimization is the process of maximizing the number of visitors to a particular website by ensuring that the site appears high on the list of results returned by a search engine. When you are at the top of searches, your site will get more traffic, allowing you the opportunity to capture more leads and generating more sales or opportunities for your business or project.

Upwork Portfolio

Extensive Upwork portfolio from a past odesk account and a new Upwork account. Current main client <http://www.blueprintmm.com>

Website Design

3 page web site - \$200

For an absolutely amazing price, I can build you a beautiful, professional WordPress website. Please see my portfolio, including Classic Buildings. I do beautiful design work and am a programming expert. Within 48 hours your site can be online and driving more business to your product or service. With a minimum upfront charge of 50% with remaining 50% due upon completion, the terms couldn't be better. I can do e-commerce sites or other custom larger sites, containing more pages, based on a conversation to gather details about your project. I assure you, I've worked for large agencies who charge as much as \$80.00 per hour to do simple 10 hour sites, so the value is here - Call now 813-703-5693

5 page web site - \$300

Additional pages and pricing information - only \$25.00 each with website purchase

Each additional page with 500 word content - for example adding blog posts = \$25.00 per page and includes content, revisions, uploading to your wordpress site, optimizing the page so it gets traffic, is all included. You can also use this purchase for any other service page, or landing page you wish to create. This is a special price for any purchase of either a 3 page, or 5 page web site; otherwise, landing pages, single pages are billed at \$100.00 per page.

Ecommerce sites, are priced less, because we do a plugin. Description writing for ecommerce can be included, but please call for a custom quote.